

# OHILALA

## Editorial Calendar 2024



### **JANUARY**

#### *Start Afresh - Colours*

Optimism and a new attitude to start 2024 on a positive note

- 2024's Colour of the Year
- Winter staples
- Beauty – Skincare focus
- Homes – Outside spaces
- Travel – Qatar Wellness Resort



### **FEBRUARY**

#### *The SS2024 Fashion and Beauty Reports*

A report on the new trends and how to update your look

- SS2024 Trends
- Couples' massages in town (round-up)
- Announcement of OSWA 2024 nominees
- Homes – Storage solutions
- Travel – Places to fall in love



### **MARCH**

#### *Ramadan Issue*

Inspirations for the Holy Month

- Ramadan capsule collections
- Modest dressing
- Beauty – Skin treatments
- Homes – Accessorise your home
- Travel – Eid Getaways



### **APRIL**

#### *Chic Escapes*

Where to dine, how to dress and travel

- SS2024 Trends
- Statement Accessories/ Watches & Wonders
- Beauty – Make-up styles
- Homes – Dining rooms
- Travel – Milan/Venice



### **MAY**

#### *The Jewellery Issue/ Wedding*

Jewellery and watches launches and wedding ideas

- Guide on dresses
- Watches & Wonders launches
- Beauty – Bridal trends
- Homes – Trends from Salone di Milano
- Travel – Honeymoon destinations – Adults-Only Resorts



### **JUNE**

#### *The Homes Edit*

Ways to style and upgrade your home as you spend more time indoors

- Fashion trends
- How to match your home with your fashion style
- Beauty – Essential products
- Homes – Interiors to inspire
- Travel – Family/ Singles/ Couples' Destinations



### **JULY/AUGUST**

#### *Summer is Here*

Embracing all the good things about summer

- Summer fashion
- Beauty – Beauty routine during the hot months
- Summer Recipes
- Homes – Bring outside in
- Travel – Beach life destinations



### **SEPTEMBER**

#### *The AW2024-2025 Report*

The fashion edit with autumn and winter 2024-2025 trends

- Key Trends
- What to Wear
- Beauty – Seasonal beauty
- Homes – Branded homes (fashion houses and their homes lines)
- Travel – Staycation 101 – Hotels in Bahrain (round-up)



### **OCTOBER**

#### *The Well-being Issue*

Exploring the world of wellness

- Breast Cancer Awareness Month
- Wellness treatments in town
- Beauty – Going natural (green brands)
- Homes – How to create a calming space in your home
- Travel – Places that offer a healthy programme



### **NOVEMBER**

#### *The Jewellery Issue*

A round up of jewellery and watches launchess

- Fashion styles
- Interviews with jewellery experts
- Beauty – Inspired by nature
- Homes – Getting your home ready for winter
- Travel - Dining gems around the world



### **DECEMBER**

#### *The Festive Issue*

The end of the year is the best time to celebrate

- Festive style
- Unique gifts
- Beauty – Party-ready
- Homes – How to throw a party at home
- Travel – Most incredible places to welcome the New Year

*\*NOTE: Editorial is subject to change and coverage is at the editorial department's discretion.*

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