

OFILALALA

Editorial Calendar 2022



JANUARY

Colour Your World

Banishing the January blues, we turn to a spectrum of colour for pick-me-ups

- 2022's colour of the year
- Mood dressing
- Mixing and matching hues
- 22 things to try in the New Year
- Homes – New Year inspiration



FEBRUARY

The Feel Good Issue

A Celebration of Things Beautiful and Good

- Last AW trends
- Make-up ideas
- Timeless accessories
- Valentine's style and dining offers
- Homes – Bedroom tips



MARCH

The SS2022 Report

Looking at the trends of the season and how to update your look

- The trends of the new season
- Latest beauty products
- What to wear
- Best beauty treatments in town
- Homes – Wardrobe Makeover



APRIL

The Ramadan Edit

Clothing traditions and customs of this holy period

- Modest dressing
- Statement accessories
- Ramadan capsule collections
- Ramadan traditions
- Homes – Lighting



MAY

The Jewellery and Watches Issue

Celebrating beautiful gems and timepieces.

- Latest Collections
- Beauty tips
- Unique pieces
- Insights by jewellery makers
- Homes – How to improve your living space



JUNE

The Chic Escape

Travelling in style

- Holiday fashion
- Savvy packing
- On-the-go beauty
- Luxury travel escapes
- Homes - How to incorporate different cultures' décor into your home



JULY/AUGUST

The Homes Edit

Ways to style and upgrade your home as you spend more time indoors

- Statement accessories for homes
- Architecture and interior trends worth knowing
- How to make your home your sanctuary
- Simple ways to revamp a room
- Fashion staples



SEPTEMBER

The AW2022 Report

The fashion edit with autumn and winter 2022 trends

- The key trends
- Seasonal beauty trends
- The must-have accessories
- Style guide
- Homes – The ultimate kitchen



OCTOBER

The Well-being Issue

Exploring the world of wellness

- Comfy clothing
- Skincare products
- How to maintain a healthy lifestyle
- Spa treatments
- Homes – How to create a space to exercise



NOVEMBER

The Wedding Issue

The bridal edit, with answers to wedding questions

- Guides on dresses
- Jewellery Arabia and latest jewels collections
- Pre-wedding pampering
- The best wedding venues
- Homes – It's time to revamp your outdoor space



DECEMBER

The Ultimate Party Issue

Gorgeous wardrobe ideas to revamp your evening style in time for the festive season

- Christmas/New Year style
- Unique gift guide
- Head-turning accessories
- How to throw a chic party
- Homes – Best tricks to arrange your indoors or outdoors to receive guests

**NOTE: Editorial is subject to change and coverage is at the editorial department's discretion.*

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