

OH LALA

Editorial Calendar 2021



JANUARY

The Art of Colour

Banishing the January blues, we turn to a spectrum of colour for pick-me-ups

- 2021's colour of the year
- Mood dressing
- Mixing and matching hues
- Bold and playful beauty
- Wellness trends, tips, product picks



FEBRUARY

The Age & Beauty Issue

We explore how to look and feel fabulous at any age

- Dressing for your age and body type
- Makeup tips by decade
- Women who defy the norm
- Timeless accessories
- Spa treatments to feel good



MARCH

The SS21 Report

Looking at the trends of the season and how to update your look

- The rules of the season
- Get the look
- Industry insights
- What to buy/splurge vs steal
- Celebrity inspiration



APRIL

The Ramadan Edit

Our special guide on dressing chic and where to go during the month

- How to dress chic and modestly
- Statement Accessories
- Ramadan capsule collections
- What Ramadan means to well-known regional women
- Ramadan tents and events



MAY

The Chic Escape

Going around the world in style

- Holiday fashion
- Savvy packing
- Middle Eastern women on the go
- On-the-go beauty
- Luxury travel escapes



JUNE

The Female Empowerment Issue

Celebrating the movers and shakers of our region and their achievements

- Power dressing
- The importance of equality
- Women making a difference
- Insights by powerful businesswomen
- Ways to winning beauty



JULY/AUGUST

The Home & Accessories Edit

Ways to style and upgrade your home as you spend more time indoors

- Statement accessories for home
- Architecture and interior trends worth knowing
- How to make your home your sanctuary
- Simple ways to revamp a room
- Regional designers and their homes



SEPTEMBER

The AW21 Report

The biggest fashion edit of the year

- The key looks
- AW shopping lists
- The must-have accessories
- Style expert guides
- Seasonal beauty trends



OCTOBER

The Digital Issue

Exploring the present and future of e-commerce

- Best online platforms
- How to shop well online
- The success of regional e-tailers
- Seeking style inspiration online
- Designer insights on digital shopping



NOVEMBER

The Wedding & Jewellery Issue

In our annual bridal and charms edit, we give all the answers to your questions

- Guides on dresses
- Pre-wedding pampering
- The best wedding venues
- Gems of Jewellery Arabia
- Must-have adornments



DECEMBER

The Ultimate Party Issue

Gorgeous wardrobe ideas to revamp your evening style in time for the festive season

- Christmas/New Year style
- Unique gift guide
- Head-turning accessories
- The region's party women
- How to throw a chic party

**NOTE: Editorial is subject to change and coverage is at the editorial department's discretion.*

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